

# 2010 Ad Rates



Your advertisement will run for 9 months  
and reach over **10,000 people!**

AD SIZE	B/W	COLOR
Back Cover	n/a	\$1,500
Inside Cover	\$1,000	\$1,500
Full Page	\$800	\$1,000
Half Page	\$600	\$800
Quarter Page	\$400	\$600
Business Card	\$200	\$400

acceptable formats:

PDF  
EPS  
TIFF

**1/8 Page**  
3.2(w) x 1.425(h)  
4.56 sq. inches

**1/4 Page**  
2.95(w) x 3.2(h)  
9.44 sq. inches

**Half Page**  
6(w) x 3.2(h)  
19.2 sq. inches

**Full Page**  
6.5(w) x 8(h)  
52 sq. inches

Questions?

Contact Amber Wallen at [amber@the-rep.com](mailto:amber@the-rep.com) or call (707) 823-0177.

**Effective Advertising. Affordable Rates.**